

COMMUNICATION AND MEDIA STUDIES (BA)

Program Description

The Communication and Media Studies major provides you opportunities to develop communication skills, explore values, and acquire techniques of insight and critical reasoning. Emphasis is placed on person-to-person contact in both private and public settings. You will expand your verbal and nonverbal skills, develop sensitivity for their appropriate use, and gain perspective on issues of power, influence, justice, freedom, and truth.

Entering and Completing the Major

In order to earn a degree, you must complete at least one academic major. SPU encourages students to explore various academic paths, so if you change your mind about a major, or want to include an additional program, you are able to do so, as outlined below.

Note that the University encourages you to enter your chosen major(s) as soon as you have determined it and are eligible to join it, especially by the start of your junior year. Students who transfer as juniors and seniors should enter a major within their first two quarters at SPU.

- If this is your first quarter at SPU and you identified a major in this department as your first choice on your application for admission to the University, you have gained entry to the major. To change or add a major, follow these instructions (<https://spu.atlassian.net/l/cp/a3th1keb>).
- If you are an SPU student with an SPU cumulative GPA of 2.0 or better, follow these instructions (<https://spu.atlassian.net/l/cp/a3th1keb>) to enter a major in this department.
- The University requires a grade of C- or better in all classes that apply to a major; however, programs may require higher minimum grades in specific courses. You may repeat an SPU course only once for a higher grade.
- To advance in this program, meet with your faculty advisor regularly to discuss your grades, course progression, and other indicators of satisfactory academic progress. If your grades or other factors indicate that you may not be able to successfully complete the major or minor, your faculty advisor can work with you to explore options, which may include choosing a different major.
- You must complete the major requirements that are in effect in the SPU Undergraduate Catalog for the year you enter the major.

Communication and Media Studies (BA)

50 Credits Minimum, Including 30 Upper Division (UD)

Code	Title	Credits
Communication and Media Studies Core		
COM 1101	Introduction to Interpersonal Communication	5
COM 1321	Public Speaking	5
COM 3001	Theories of Communication	5
COM 3160	Conflict Management	5
COM 3780	The Art of Film	5
COM 4265	Organizational Communication	5
FLM 3000	Seattle on Film: Cinema Under the Clouds	5
Section Credits Required		35

Capstone		
COM 4896	Cultural Communication	
Section Credits Required		5
Electives (at least 5cr UD)		
BUS 3541	Marketing and Society	
COM 3781	A World on Film	
COM 4940	Coop Education: Internship in Communication	
ENG 2500	Media and Cultural Studies	
ENG 3100	Wordcraft: Grammar & Style	
ENG 3325	Film and Story	
FLM 2001	The Hollywood Studio System: Film History I	
FLM 2002	Movies and Cultural Politics in the 1960s: Film History II	
JRN 2255	The Public and the Media	
Section Credits Required		10
Total Credits		50

Suggested Course Sequence

This is a sample schedule of sequencing for the Communication and Media Studies Major. There is a bit of flexibility in class placement in your first 2 years as you navigate through the University's Common and Exploratory Curriculum, and Communication Core. Watch years 3 and 4 closely for courses that are offered only every-other year.

Course	Title	Credits
Freshman		
Autumn		
FYS 1000	First Year Seminar	3
WRI 1000	Academic Inquiry and Writing Seminar	5
Exploratory		5
Major		5
Credits		18
Winter		
Exploratory		5
Major		5
Credits		10
Spring		
TCOR 1000	The Christian Faith	5
Exploratory		5
Major		5
Credits		15
Any Quarter		
COM 1101	Introduction to Interpersonal Communication	5
COM 1321	Public Speaking	5
Credits		10
Sophomore		
Autumn		
Select one or both of the following:		
TCOR 2000	Christian Scripture	
UCOR 2100	World History, Faith, and Reconciliation	
Exploratory		5-10
Credits		5-10
Winter		
Select one or both of the following:		
TCOR 2000	Christian Scripture	
UCOR 2100	World History, Faith, and Reconciliation	
Exploratory		5-10
Credits		10-20

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Spring	
Exploratory	5-10
Credits	5-10
Any Quarter	
Check on minors if interested	
Credits	0
Junior	
Autumn	
COM 3001	Theories of Communication 5
Credits	5
Winter	
COM 3160	Conflict Management 5
COM 3780	The Art of Film 5
Credits	10
Spring	
Elective	
Apply to graduate!	
Credits	0
Any Quarter	
FLM 3000	Seattle on Film: Cinema Under the Clouds 5
TCOR 3100	Christian Theology 5
UCOR 3000	Faith, Philosophy, and Science 5
Credits	15
Senior	
Autumn	
COM 4265	Organizational Communication 5
Credits	5
Winter	
Elective	
Credits	0
Spring	
COM 4896	Cultural Communication 5
Credits	5
Any Quarter	
Electives	
10	
BUS 3541	Marketing and Society
COM 3781	A World on Film
COM 4940	Coop Education: Internship in Communication
ENG 2500	Media and Cultural Studies
ENG 3100	Wordcraft: Grammar & Style
ENG 3325	Film and Story
FLM 2001	The Hollywood Studio System: Film History I
FLM 2002	Movies and Cultural Politics in the 1960s: Film History II
JRN 2255	The Public and the Media
Credits	10
Total Credits	123-143