

APPAREL MERCHANDISING (BA)

Program Description

This major prepares you for a broad range of careers, such as retail buyer, retail merchandiser, sales manager, marketing director, fashion coordinator, production manager, sourcing specialist, product developer, brand manager, visual merchandiser, image consultant, business owner, entrepreneur, fashion stylist, and store manager.

Spreadsheet Competency

Demonstration of spreadsheet competency is required of all students graduating with this major. You can document this by passing BUS 1700 Spreadsheets or by scoring at least 60 percent on the basic Microsoft Office Specialist exam for Microsoft Excel 2013, 2016, or later.

Entering and Completing the Major

In order to earn a degree, you must complete at least one academic major. SPU encourages students to explore various academic paths, so if you change your mind about a major, or want to include an additional program, you are able to do so, as outlined below.

Note that the University encourages you to enter your chosen major(s) as soon as you have determined it and are eligible to join it, especially by the start of your junior year. Students who transfer as juniors and seniors should enter a major within their first two quarters at SPU.

- If this is your first quarter at SPU and you identified a major in this department as your first choice on your application for admission to the University, you have gained entry to the major. To change or add a major, follow these instructions (<https://spu.atlassian.net/l/cp/a3th1keb>).
- If you are an SPU student with an SPU cumulative GPA of 2.0 or better, follow these instructions (<https://spu.atlassian.net/l/cp/a3th1keb>) to enter a major in this department.
- The University requires a grade of C- or better in all classes that apply to a major; however, programs may require higher minimum grades in specific courses. You may repeat an SPU course only once for a higher grade.
- To advance in this program, meet with your faculty advisor regularly to discuss your grades, course progression, and other indicators of satisfactory academic progress. If your grades or other factors indicate that you may not be able to successfully complete the major or minor, your faculty advisor can work with you to explore options, which may include choosing a different major.
- You must complete the major requirements that are in effect in the SPU Undergraduate Catalog for the year you enter the major.

Fashion Institute of Technology (FIT)

The Apparel Design and Apparel Merchandising specializations offer exciting opportunities for students to earn an associate arts degree by participating in a one-year liaison program with the Fashion Institute of Technology (FIT) in New York City.

FIT is a specialized college of art, design, business, and technology devoted to preparing students for careers in fashion and related professions. Accredited with the state of New York, FIT allows visiting SPU students to be enrolled full time at Seattle Pacific University, and –

if in good academic standing – to earn both an associate of arts degree from FIT and a bachelor of arts degree from SPU by double counting coursework.

General education requirements and core courses of Apparel Design and Merchandising taken at SPU are transferred to fulfill those required at FIT; likewise, coursework taken at FIT transfers back toward total credit requirements for graduation at SPU.

FIT offers the following one-year programs in which SPU students or graduates can participate:

Fashion Business Management

- For careers in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing

Fashion Design

- For careers as designers, assistant designers, technical designers, or stylists

Communication Design Foundation

- For careers in advertising, direct marketing, sales promotion, and publicity/public relations, and journalism.

Textile Development and Marketing

- For careers related to sustainable fabric development, color creation, and management for fashion apparel and home furnishings end uses, with an emphasis on textile applications and forensics, global sourcing, and marketing.

If you are considering this option, speak with your academic counselor and faculty advisor early in your academic career in order to meet the requirements of both FIT and SPU.

Apparel Merchandising (BA)

85 Credits Minimum, Including 48 Upper Division (UD)

Code	Title	Credits
Apparel Design & Merchandising Core		
ADM 1050	Introduction to Consumer Sciences	2
ADM 1840	Basic Clothing Construction	5
ADM 2820	Introduction to the Fashion Industry	5
ADM 2835	Textiles	5
ADM 2845	Flat Pattern Design	5
ADM 3842	Apparel Production and Evaluation	5
ADM 3870	History of Costume	5
ADM 3875	Appearance and Culture	3
ADM 3890	Global Sourcing and Production	5
ADM 4822	Apparel Design and Merchandising Seminar	2
ADM 4899	ADM Senior Capstone	3
BUS 3541	Marketing and Society	5
or BUS 3543	Consumer Behavior	
Section Credits Required		50
Fashion Merchandising Emphasis		
ACCT 2361	Financial Accounting	5
ADM 2890	Visual Merchandising	5
ADM 3822	Retail Merchandising	5

ADM 3823	Exploring Global Dress and Behavior	5
ADM 3825	Retail Buying and Management	5
ADM 3892	Omnichannel Retailing	5
ECN 2101	Principles of Microeconomics	5
or ECN 2102	Principles of Macroeconomics	
Section Credits Required		35
Recommended Supporting Courses		
ADM 4930	Apparel Design and Merchandising Practicum	
ADM 4931	Practicum in Design Production	
ADM 4940	Internship	
ADM 4900	Independent Study	
Section Credits Required		0
Total Credits		85

Additional Requirements and Information

- BUS 1700 Spreadsheets or Spreadsheet Competency (Passing of the MS Excel Certificate Test)

Suggested Course Sequence Four Year Plan

Check the quarter, day and time in the current time schedule as course offerings may change.

Course	Title	Credits
Freshman		
Variable		
ECN 2101	Principles of Microeconomics	5
or ECN 2102	or Principles of Macroeconomics	
TCOR 1000	The Christian Faith	5
WRI 1000	Academic Inquiry and Writing Seminar	5
Credits		15
Autumn		
ADM 1050	Introduction to Consumer Sciences	2
ADM 1840	Basic Clothing Construction	5
FYS 1000	First Year Seminar	3
Credits		10
Spring		
ADM 2835	Textiles	5
Credits		5
Sophomore		
Variable		
ACCT 2361	Financial Accounting	5
BUS 3541	Marketing and Society	5
or BUS 3543	or Consumer Behavior	
TCOR 2000	Christian Scripture ¹	5
UCOR 2100	World History, Faith, and Reconciliation ¹	5
Credits		20
Autumn		
ADM 2820	Introduction to the Fashion Industry	5
Credits		5
Winter		
ADM 2845	Flat Pattern Design ¹	5
Credits		5
Spring		
ADM 2890	Visual Merchandising ¹	5
Credits		5

Junior		
Variable		
BUS 1700	Spreadsheets ⁵	1
ADM 4931	Practicum in Design Production ³	1
ADM 4940	Internship ²	1-10
Credits		3-12
Autumn		
ADM 3890	Global Sourcing and Production ¹	5
Credits		5
Winter		
ADM 3822	Retail Merchandising ¹	5
ADM 3842	Apparel Production and Evaluation ¹	5
ADM 3870	History of Costume	5
Credits		15
Spring		
ADM 3825	Retail Buying and Management ¹	5
ADM 3875	Appearance and Culture	3
Credits		8
Senior		
Variable		
ADM 4931	Practicum in Design Production ³	1-5
ADM 4940	Internship ²	1-10
TCOR 3100	Christian Theology ¹	5
UCOR 3000	Faith, Philosophy, and Science ¹	5
Credits		12-25
Autumn		
ADM 3892	Omnichannel Retailing ¹	5
Credits		5
Winter		
ADM 3823	Exploring Global Dress and Behavior	5
ADM 4899	ADM Senior Capstone ¹	3
Credits		8
Spring		
ADM 4822	Apparel Design and Merchandising Seminar ¹	2
Credits		2
Total Credits		123-145

¹ Course has prerequisite.

² May be repeated.

³ May be repeated. Register all quarters throughout the year if participating in fashion show.

⁴ WKA (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wkatext>) (5), WKH (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wkhtext>) (5), WKQR (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wkqrtext>) (5), WK Science (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wksciencetext>) (10), and WKSS (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wksstext>) (5) should be taken before graduation.

⁵ Suggested to take quarter immediately before ADM 3825 Retail Buying and Management or together.

Sophomore Entry

Check the quarter, day and time in the current time schedule as course offerings may change.

Course	Title	Credits
Sophomore		
Variable		
ECN 2101 or ECN 2102	Principles of Microeconomics or Principles of Macroeconomics	5
TCOR 1000	The Christian Faith	5
TCOR 2000	Christian Scripture	5
UCOR 2100	World History, Faith, and Reconciliation	5
WRI 1000	Academic Inquiry and Writing Seminar	5
Credits		25
Autumn		
ADM 1050	Introduction to Consumer Sciences	2
ADM 1840	Basic Clothing Construction	5
ADM 2820	Introduction to the Fashion Industry	5
FYS 1000	First Year Seminar	3
Credits		15
Winter		
ADM 2845	Flat Pattern Design ¹	5
Credits		5
Spring		
ADM 2835	Textiles	5
ADM 2890	Visual Merchandising	5
Credits		10
Junior		
Variable		
ACCT 2361	Financial Accounting	5
ADM 4931	Practicum in Design Production ³	1-5
ADM 4940	Internship ²	1-10
BUS 1700	Spreadsheets ⁵	1
BUS 3541 or BUS 3543	Marketing and Society or Consumer Behavior	5
Credits		13-26
Autumn		
ADM 3890	Global Sourcing and Production ¹	5
Credits		5
Winter		
ADM 3822	Retail Merchandising	5
ADM 3842	Apparel Production and Evaluation ¹	5
ADM 3870	History of Costume	5
Credits		15
Spring		
ADM 3825	Retail Buying and Management ¹	5
ADM 3875	Appearance and Culture	3
Credits		8
Senior		
Variable		
ADM 4931	Practicum in Design Production ²	1-5
ADM 4940	Internship ²	1-10
TCOR 3100	Christian Theology	5
UCOR 3000	Faith, Philosophy, and Science	5
Credits		12-25
Autumn		
ADM 3892	Omnichannel Retailing ¹	5
Credits		5
Winter		
ADM 3823	Exploring Global Dress and Behavior	5

ADM 4899	ADM Senior Capstone ¹	3
Credits		8
Spring		
ADM 4822	Apparel Design and Merchandising Seminar	2
Credits		2
Total Credits		123-149

¹ Course has prerequisites.

² May be repeated.

³ May be repeated. Register all quarters throughout the year if participating in fashion show.

⁵ Suggested to take quarter immediately before ADM 3825 Retail Buying and Management or together.

⁴ WKA (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wkatext>) (5), WKH (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wkhtext>) (5), WKQR (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wkqrtext>) (5), WK Science (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wksciencetext>) (10), and WKSS (<https://catalog.spu.edu/undergraduate/degree-requirements/baccalaureate-degree-requirements/exploratory-curriculum/#wksstext>) (5) should be taken before graduation.