

# APPAREL DESIGN AND MERCHANDISING

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## About the Department

Division of Business & Government Faculty (<https://spu.edu/academics/college-business-technology/faculty-staff?d=Business%20and%20Government>)

College of Business & Technology (<https://spu.edu/academics/college-business-technology>) Website (<https://spu.edu/academics/college-of-arts-sciences/family-consumer-sciences>)

Apparel Design and Merchandising programs offer students a dynamic exploration into the world of fashion. They prepare students for a broad range of careers such as apparel designer, fashion editor, stylist, technical designer, fabric coordinator, product developer, buyer, sourcing specialist, apparel/textiles quality control manager, art director, pattern-maker, costume designer for films and plays, curator, and entrepreneur.

## Our Mission

The Seattle Pacific University Apparel Design and Merchandising programs prepare students to contribute to the global fashion industry within God's promises and plans, cultivating their marketable capabilities and understanding multi-dimensional aspects of the fashion field.

## Majors

- Apparel Design (BA) (<https://catalog.spu.edu/undergraduate/college-schools/cbt-business-government/apparel-design-merchandising/apparel-design-ba/>)
- Apparel Merchandising (BA) (<https://catalog.spu.edu/undergraduate/college-schools/cbt-business-government/apparel-design-merchandising/od-nutritional-sciences-bs/>)

## Minors

- Apparel Design and Merchandising Minor (<https://catalog.spu.edu/undergraduate/college-schools/cbt-business-government/apparel-design-merchandising/apparel-design-merchandising-minor/>)

## Learning Outcomes

- Competence: CBT graduates will be able to articulate discipline specific knowledge and apply skills essential for service and leadership.
- Character: CBT graduates will embody personal and professional integrity by serving the public good in doing what is right and doing so with an awareness of consequences.
- Community: CBT graduates will cultivate a life of friendship, civility, and community through responsible discourse and respect for each other.