

APPAREL MERCHANDISING (BA)

Program Description

This major prepares you for a broad range of careers, such as retail buyer, retail merchandiser, sales manager, marketing director, fashion coordinator, production manager, sourcing specialist, product developer, brand manager, visual merchandiser, image consultant, business owner, entrepreneur, fashion stylist, and store manager.

Spreadsheet Competency

Demonstration of spreadsheet competency, explained in detail on the website of the School of Business, Government, and Economics (<http://spu.edu/academics/school-of-business-and-economics/undergraduate-programs/resources-and-advising/spreadsheet-competency-requirement/>), is required of all students graduating with this major. You can document this by passing BUS 1700 Spreadsheets or by scoring at least 60 percent on the basic Microsoft Office Specialist exam for Microsoft Excel 2013, 2016, or later.

Entering and Completing the Major

In order to earn a degree, you must complete at least one academic major. SPU encourages students to explore various academic paths, so if you change your mind about a major, or want to include an additional program, you are able to do so, as outlined below.

Note that the University encourages you to enter your chosen major(s) as soon as you have determined it and are eligible to join it, especially by the start of your junior year. Students who transfer as juniors and seniors should enter a major within their first two quarters at SPU.

- If this is your first quarter at SPU and you identified a major in this department as your first choice on your application for admission to the University, you have gained entry to the major. To change or add a major, follow these instructions (<https://spu.atlassian.net/l/cp/a3th1keb/>).
- If you are an SPU student with an SPU cumulative GPA of 2.0 or better, follow these instructions (<https://spu.atlassian.net/l/cp/a3th1keb/>) to enter a major in this department.
- The University requires a grade of C- or better in all classes that apply to a major; however, programs may require higher minimum grades in specific courses. You may repeat an SPU course only once for a higher grade.
- To advance in this program, meet with your faculty advisor regularly to discuss your grades, course progression, and other indicators of satisfactory academic progress. If your grades or other factors indicate that you may not be able to successfully complete the major or minor, your faculty advisor can work with you to explore options, which may include choosing a different major.
- You must complete the major requirements that are in effect in the SPU Undergraduate Catalog for the year you enter the major.

Fashion Institute of Technology (FIT)

The Apparel Design and Apparel Merchandising specializations offer exciting opportunities for students to earn an associate arts degree by participating in a one-year liaison program with the Fashion Institute of Technology (FIT) in New York City.

FIT is a specialized college of art, design, business, and technology devoted to preparing students for careers in fashion and related professions. Accredited with the state of New York, FIT allows visiting SPU students to be enrolled full time at Seattle Pacific University, and – if in good academic standing – to earn both an associate of arts degree from FIT and a bachelor of arts degree from SPU by double counting coursework.

General education requirements and core courses of FCS and Apparel Design and Merchandising taken at SPU are transferred to fulfill those required at FIT; likewise, coursework taken at FIT transfers back toward total credit requirements for graduation at SPU.

FIT offers the following one-year programs in which SPU students or graduates can participate:

Fashion Business Management

- For careers in retail and wholesale organizations in buying, sales, merchandising, management, fashion coordination, advertising, publicity, styling, sales, or marketing.

Fashion Design

- For positions as designers, assistant designers, technical designers, stylists, or fashion executives.

Communication Design Foundation

- For careers in advertising, direct marketing, sales promotion, and publicity/public relations, and journalism.

Textile Development and Marketing

- For positions as designers, colorists, stylists, studio directors, sourcing specialists and mill-liaison executives for screen- and machine-printed fabrics.

If you are considering this option, speak with your academic counselor and faculty advisor early in your academic career in order to meet the requirements of both FIT and SPU.

Apparel Merchandising (BA)

85 Credits Minimum, Including 25 Upper Division (UD)

Code	Title	Credits
Family and Consumer Sciences Core		
FCS 1050	Introduction to Family and Consumer Sciences	2
FCS 3240	Individual and Family Development	5
FCS 4899	FCS Senior Capstone	3
Section Credits Required		10
Apparel Design & Merchandising Core		
FCS 1840	Basic Clothing Construction	5
FCS 2820	Introduction to the Fashion Industry	5
FCS 2835	Textiles	5
FCS 2845	Flat Pattern Design	5
FCS 3842	Apparel Production and Evaluation	5
FCS 3870	History of Costume	5
FCS 3875	Appearance and Culture	3
FCS 3890	Global Sourcing and Production	5
FCS 4822	Apparel Design and Merchandising Seminar	2
Section Credits Required		40
Fashion Merchandising Emphasis		

FCS 2890	Visual Merchandising	5
FCS 3822	Retail Merchandising	5
FCS 3825	Retail Buying and Management	5
FCS 3892	Omnichannel Retailing	5
ACCT 2361	Financial Accounting	5
BUS 3828	International Business	5
ECN 2101	Principles of Microeconomics	5
or ECN 2102	Principles of Macroeconomics	
Section Credits Required		35
Total Credits		85

Additional Requirements and Information

- Spreadsheet Competency Requirement

Suggested Course Sequence Four Year Plan

Check the quarter, day and time in the current time schedule as course offerings may change.

Course	Title	Credits
Freshman		
Variable		
UFDN 1000	The Christian Faith	5
WRI 1000	Academic Inquiry and Writing Seminar	5
WRI 1100	Disciplinary Research and Writing Seminar	5
BUS 1700	Spreadsheets	1
FCS 1050	Introduction to Family and Consumer Sciences	2
Credits		18
Autumn		
UCOL 1000	University Colloquium	1
FCS 1840	Basic Clothing Construction	5
Credits		6
Winter		
FCS 1840	Basic Clothing Construction (if not taken fall)	5
Credits		5
Sophomore		
Variable		
UCOR 2000	The Emergence of the Modern Global System	5
UFDN 2000	Christian Scripture	5
ECN 2101	Principles of Microeconomics	5
or ECN 2102	or Principles of Macroeconomics	
Credits		15
Autumn		
FCS 2820	Introduction to the Fashion Industry	5
Credits		5
Winter		
FCS 2845	Flat Pattern Design ¹	5
Credits		5
Spring		
FCS 2845	Flat Pattern Design (if not taken winter) ¹	5
FCS 2835	Textiles	5
Credits		10
Junior		
Variable		
BUS 3828	International Business ¹	5
FCS 4940	Internship	1-5
FCS 4931	Practicum in Design Production ²	1
Credits		7-11

Autumn or Winter		
FCS 3240	Individual and Family Development	5
Credits		5
Winter		
FCS 3842	Apparel Production and Evaluation ¹	5
FCS 2890	Visual Merchandising	5
Credits		10
Spring		
FCS 3875	Appearance and Culture	3
Credits		3
Senior		
Variable		
UFDN		5
UCOR		5
ACCT 2361	Financial Accounting ³	5
FCS 4940	Internship ⁴	1-5
FCS 4931	Practicum in Design Production ²	1
Credits		17-21
Autumn		
FCS 3890	Global Sourcing and Production ¹	5
Credits		5
Winter		
FCS 3822	Retail Merchandising ¹	5
FCS 4899	FCS Senior Capstone ¹	3
Credits		8
Spring		
FCS 3825	Retail Buying and Management ¹	5
FCS 4840	Apparel Design Through Draping ¹	5
FCS 4899	FCS Senior Capstone (if not taken winter) ¹	3
FCS 4822	Apparel Design and Merchandising Seminar	2
Credits		15
Total Credits		134-142

1

Course has prerequisite.

2

May be repeated. Register all quarters throughout the year if participating in fashion show.

3

Take quarter immediately before FCS 3825 Retail Buying and Management or together.

4

May be repeated.

Sophomore Entry

Check the quarter, day and time in the current time schedule as course offerings may change.

Course	Title	Credits
Sophomore		
Variable		
UFDN 1000	The Christian Faith	5
WRI 1000	Academic Inquiry and Writing Seminar	5
WRI 1100	Disciplinary Research and Writing Seminar	5
BUS 1700	Spreadsheets	1
UCOR 2000	The Emergence of the Modern Global System	5
UFDN 2000	Christian Scripture	5
ECN 2101	Principles of Microeconomics	5
or ECN 2102	or Principles of Macroeconomics	
Credits		31

Autumn		
UCOL 1000	University Colloquium	1
FCS 1840	Basic Clothing Construction	5
FCS 1050	Introduction to Family and Consumer Sciences	2
FCS 2820	Introduction to the Fashion Industry	5
Credits		13
Winter		
FCS 2845	Flat Pattern Design ¹	5
FCS 1840	Basic Clothing Construction	5
Credits		10
Spring		
FCS 2845	Flat Pattern Design (if not taken winter) ¹	5
FCS 2835	Textiles	5
Credits		10
Junior		
Variable		
BUS 3828	International Business ¹	5
FCS 4940	Internship ²	1-5
FCS 4931	Practicum in Design Production ²	1
Credits		7-11
Autumn		
FCS 3870	History of Costume	5
Credits		5
Winter		
FCS 3842	Apparel Production and Evaluation ¹	5
FCS 2890	Visual Merchandising	5
Credits		10
Winter or Spring		
FCS 3240	Individual and Family Development	5
Credits		5
Spring		
FCS 3875	Appearance and Culture	3
Credits		3
Senior		
Variable		
UFDN		
UCOR		
ACCT 2361	Financial Accounting ³	5
FCS 4940	Internship ²	1-5
FCS 4931	Practicum in Design Production ²	1
Credits		7-11
Autumn		
FCS 3890	Global Sourcing and Production ¹	5
Credits		5
Winter		
FCS 3822	Retail Merchandising ¹	5
FCS 4899	FCS Senior Capstone ¹	3
Credits		8
Spring		
FCS 4840	Apparel Design Through Draping ¹	5
FCS 4899	FCS Senior Capstone (if not taken winter) ¹	3
FCS 3825	Retail Buying and Management ¹	5
FCS 4822	Apparel Design and Merchandising Seminar	2
Credits		15
Total Credits		129-137

3

Take immediately before FCS 3825 Retail Buying and Management or together.

1

Course has prerequisites.

2

May be repeated.